



Northeast
Agribusiness
& Feed Alliance

“STRENGTH IN NUMBERS”

MEMBERSHIP DRIVE CONTEST

1ST PLACE

\$500

2ND PLACE

\$250

3RD PLACE

\$100

4TH PLACE

\$50

HOW IT WORKS

Contest Runs from April 4th to August 1st

- You gather marketing materials and applications from NEAFA website
- Make your new member "prospect" list and email to Exec Director (jmitchell50@gmail.com)
- Contact new member prospects and if positive have them enroll thru website or mail-in
- After contacting prospect send email to jmitchell50@gmail.com for follow-up.

You will be notified when your prospective member has joined NEAFA and POINTS will be awarded!

Winners will be announced in the September newsletter and at the 2023 Annual Meeting.

SCORING

- 3 points for each new company membership
- 2 points for each new “additional” member from an existing member company
- 1 point for each prospect sent to NEAFA

Go to NEAFA website
for marketing materials
and online registration

<https://www.northeastalliance.com>