

Agenda

Sunday, February 6, 2011

6:00 pm *Feed Alliance Super Bowl Party* - in the Lobby Lounge featuring drinks, hors d'oeuvres and wide screen TV.

Monday, February 7, 2011

9:00 am Registration Opens

10:00 *Capitol Tour* - All Feed Alliance members are welcome to tour the magnificent NYS Capitol. This historic building is the "office" of the Governor, Attorney General and both the Senate and Assembly. After much renovation, this building truly represents the Empire State.

11:00 - 2:00 pm *Meetings with Legislative Leaders* - All members are invited to participate in meetings with chairs of the Senate and Assembly Agriculture Committees, and other legislative leaders.

3:00 Networking/Company Exhibits - New this year member companies are invited to exhibit in the the spacious lobby area.

3:00 - 4:00 *Feed Alliance Seminar Series - Animal Welfare and Care*: Programs available to farmers in the Northeast. Leon Graves, DMS; Kathy Finnerty, NYSCHAPS

4:00 - 5:00 *Agricultural Use of Antibiotics*: The Science and the Politics
Steve Kopperud, Policy Directions, Inc.

5:00 *Welcome/Reception*

7:00 *Dinner on the Town* - Your choice of restaurant, the Albany Visitors Bureau will be on hand to make reservations for you. Many restaurants are within walking distance from the hotel, and offer fine dining and an excellent networking environment.

8:30 - 11:30 *Hospitality Room Open*

Tuesday, February 8, 2011

7:15 am Continental Breakfast

8:00 *NEAFA Annual Meeting - Call to Order*
Early Bird Raffle, President's Address
Financial Report, Executive Director's Report, Election of Board Members

9:00 am - 4:00 pm *Spouse's Tour* -
Albany Institute of History and Art,
Lunch and Historic House Tours

9:00 *Annual Forum - Feed Industry Update and Outlook*
Joel Newman, AFIA, President
Milk Price Forecasts and Risk Management Tools for Northeast Dairy Farmers
Ed Gallagher, Dairylea Cooperative

Collaboration Throughout the Agricultural Industry: How We Can Collectively Move the Ball Forward
Dean Norton, New York Farm Bureau, President *(invited)*

11:30 *Panel Discussion - The Team Approach to Dairy Nutrition: How Today's Dairy Farmers are Building a Team of Experts to Balance Nutritional Requirements and Herd Health.*
Dr. John Ferry, DVM, moderator
Dr. Bob Ladue, DVM
Dr. Robert Corbett, DVM
Pete Gelber, farmer
Paul Knox, farmer

1:00 pm *Award Luncheon* -
Distinguished Service Award
Luncheon Address:
Senator Catherine Young *(invited)*

2:30 Networking/Exhibits

3:00 *Live - Radio Show* -
Rural Route with Trent Loos - Be part of the live audience as Trent interviews interesting people on timely agricultural issues.

4:00 Break/Networking

5:00 President's Reception in Exhibit Area

6:30 *Annual Banquet* -
Inspirational Speaker: Trent Loos

8:30 - 11:30 *Hospitality Room Open*

Northeast Ag & Feed Alliance

27 Elk Street
Albany, NY 12207
(888) 445-4595
(518) 783-1258 fax
www.northeastalliance.com



First Time Attendees/ Group Discount

First time attendees get a discounted rate of \$150 per person. Groups of more than five get the first five at regular rate but anyone over five get the \$150 each discount rate.

Sponsorship

New this year: Exhibit space is available for your company. Be recognized as an active supporter. Different sponsorship levels are available.



Serving Animal Agriculture in the Northeast

2011
Annual Forum

February 6 - 8, 2011

Albany Marriott, Albany, New York



Rural Route with Trent Loos - A one-hour radio show aimed at bridging rural and urban America. Each weekday Trent takes a look at the key issues affecting our nation and explores what they mean for those involved in agriculture and those that derive the benefits of products produced by America's farmers and ranchers. Trent's radio show can be heard on over 100 stations across the country. Trent is a regular columnist for Feedstuffs Magazine.

Additional Activities

Monday, February 7, 2011

12:00 - *Tour the Empire State Plaza and State Museum* - Self guided tours of the Empire State Plaza, the observation deck of the city's highest building the Corning Tower, and the NYS Museum.

7:00 Siena Saints Basketball vs. Loyola

Tuesday, February 8, 2011

Spouse/Guest Tour - Experience the Art, Culture and History of Albany! - Start your morning off with a guided tour of the Albany Institute of History & Art. A curator will also provide a behind the scenes tour of the museum's entire collection. Enjoy lunch at the University Club. After lunch, experience the historic homes and sites of downtown Albany aboard an Albany Trolley. Sites on the tour will include: Dutch architecture of Quackenbush Square, Ten Broeck Mansion, Palace Theatre, Herman Melville's home, Washington Park, Governor's Mansion, and more. The trolley will pick everyone up in front of the Albany Marriott at 9:00am and return you to the hotel by 4:00pm.

Albany Marriott Directions

At Exit 24, take ramp right for I-90 East / I-87 North/ New York State Thruway North toward Montreal/ Albany. At Exit 1N, take ramp for I-87 North/ Adirondack Northway toward Albany International Airport / Montreal. At Exit 4, take ramp right for Wolf Road toward Albany International Airport. Turn right onto Wolf Road. Turn left onto Beltrone Drive.

86th Annual Forum - Registration Form

Register by January 20th and Save! All registrations received after January 20th will be charged on-site rates.

Name: _____ Spouse's Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Payment Information

- # _____ Conference Registration \$250/\$275 on-site \$ _____
- # _____ First Time Attendee \$150 each \$ _____
- # _____ Companies sending >5 people; 1-5 are \$250 each, any over 5 \$150 each \$ _____
- # _____ Spouse \$100 \$ _____
- # _____ Spouse/Guest Tour (Tuesday) \$65 \$ _____
- # _____ Siena Saints Basketball (Monday, Feb. 7) \$10 \$ _____

Additional Activities (included in registration fees)

Please indicate below which activities you will be participating in and how many people will be attending each activity (check all that apply):

- Activity List**
- Sunday - Feed Alliance Super Bowl Party # Attending _____
 - Monday - State Capitol Tour # _____
 - Monday - Legislative Meetings # _____
 - Monday - Welcome Reception # _____
 - Tuesday - Award Luncheon # _____
 - Tuesday - President's Reception # _____
 - Tuesday - Annual Banquet # _____

Membership

If you have questions concerning your membership please contact Sue Kinner at (518) 783-1322: New Renewal

\$ _____

Supplier/Supporter Members

(Payable by check or credit card.)

- \$300 Regular Membership
- _____ \$100 Additional Memberships

Feed Manufacturer/Dealer Members

- \$750 Firms with sales greater than \$50 million a year
- \$500 Firms with sales greater than \$5 million a year, and less than \$50 million
- \$250 Firms with sales less than \$5 million year
- _____ \$100 Additional Memberships

TOTAL: \$ _____

**You can register on-line at
www.northeastalliance.com**

Please complete and send to:
Northeast Ag & Feed Alliance,
4 Youngs Place, Latham, NY 12110 or
fax: 518-783-1258

Make checks payable to:
Northeast Ag & Feed Alliance

Please reserve your room at the
Albany Marriott
189 Wolf Road, Albany, NY 12205
Phone: (800) 443-8952

Ask for the NE Ag & Feed Alliance rate
\$129 single/double plus taxes

Reservation deadline:
January 20, 2011

First Time Attendees/Group Discount

First time attendees get a discounted rate of \$150 per person. Groups of more than five get the first five at regular rate but anyone over five get the \$150 each discount rate.

Sponsorship

New this year: Exhibit space is available for your company. Be recognized as an active supporter. Different sponsorship levels are available.

Card Type: VISA MasterCard AMEX

Signature: _____ CIN #: _____

Name on Card: _____ Exp. Date: _____

Card Number: _____

Billing Address: _____



We're Moo-ving to the Marriott!